

# NCC Cable System Order

11765800

Order #	62352456
Syscode	1709
System Name	Spectrum/Iron Mountain, MI
Market	Marquette
AE	Andrew Yolles
Sales Coordinator	Luke Priddy
Office	Washington
Phone	(301) 951-2620
Status	Not accepted
Survey	Cable Nielsen Live+1 Jul'16

Flight Dates	10/17/16 - 10/23/16
Agency	Medium Buying LLC
Advertiser	Ron Johnson for US Senate
Client Code	
Product Code	
Est Code	NA
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/28/16
Version	2 Vs. 1
Show All Lines	
Total # of Weeks	1
Total	\$54.00
Commission	\$8.10
Net Total	\$45.90
Total Spots	6
Affiliate Split	100.0
Sold On	
GRP	-
CPM	-
Cost Per Spot	-

Comments : R3 10.28 MG, \$ 9 change. Please review and confirm. Thanks!

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	CNN	Presidential Debate	10/17/16	10/23/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Presidential Debate 10/19
2	CNN	Presidential Debate	10/17/16	10/23/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Presidential Debate 10/19
3	FXNC	Presidential Debate	10/17/16	10/23/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Presidential Debate 10/19
4	FXNC	Presidential Debate	10/17/16	10/23/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Presidential Debate 10/19
5	MNBC	Presidential Debate	10/17/16	10/23/16	19:00	21:00		X						-	-	1	\$9.00	\$9.00	30	Presidential Debate 10/19
6	MNBC	Presidential Debate	10/17/16	10/23/16	22:30	24:00		X						-	-	0	\$9.00	\$0.00	30	R3-1x
7	CNBC	Presidential Debate	10/17/16	10/23/16	22:30	24:00		X						-	-	1	\$9.00	\$9.00	30	Presidential Debate 10/19

	Oct 2016	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Total
SPOTS	6	0	0	0	0	0	0	0	0	0	0	0	6
AMT	\$54.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$54.00

SYSTEM APP: SALES ACCT Date Printed 10/28/16  
 62352456 | Marquette | Spectrum/Iron Mountain, MI | 1709 |